Docket No.: 11345/063001

(PATENT)

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Helene Bouilloux-Lafont Confirmation No.: 7896

Application No.: 10/533,848 Art Unit: 2424

Filed: May 4, 2005 Examiner: F. S. Andramuno

For: SELECTING ADVERTISEMENT ON A SET TOP BOX IN A TELEVISION NETWORK

## REPLY UNDER 37 CFR § 1.111

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Madam:

In response to the final Office Action dated February 4, 2009, please reconsider this application in view of the following.